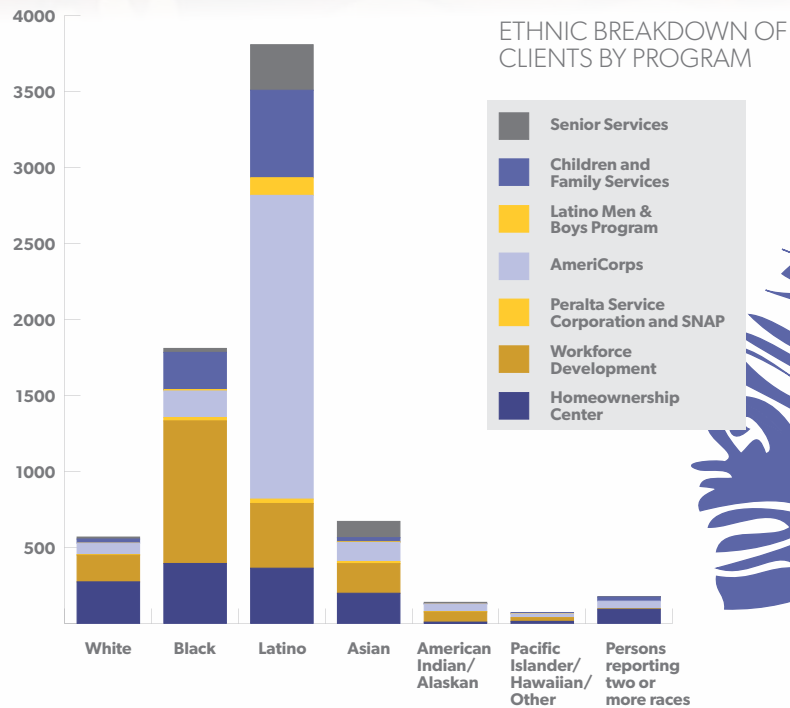
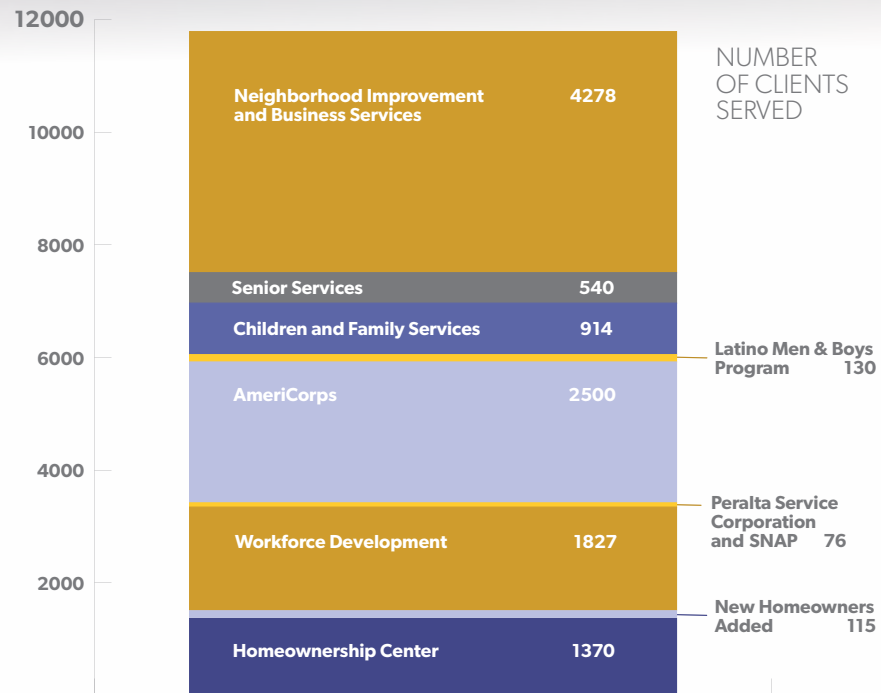


## 2013 PROGRAM HIGHLIGHTS

- Our early childhood services expanded to Concord and now reach 266 additional families (913 in total), ensuring healthy and happy development for all children.
- In 2013, we served 1,072 through our One Stop Career Center and achieved a 71% placement rate with clients earning an average \$13 per hour.
- Our Volunteer Income Tax Assistance (VITA) program serviced 787+ clients which resulted in a total of \$1,109,455 federal refunds, \$123,210 in state refunds and \$368,249 in earned income credit. (Credited funds were reallocated into the community.)



## FAMILIES BELOW POVERTY LEVEL

**FRUITVALE**  
1 in 4 families

**OAKLAND**  
1 in 6 families

**ALAMEDA COUNTY**  
1 in 12 families

Oakland's Fruitvale neighborhood represents one of the most densely populated, diverse, and under-resourced neighborhoods in Oakland.

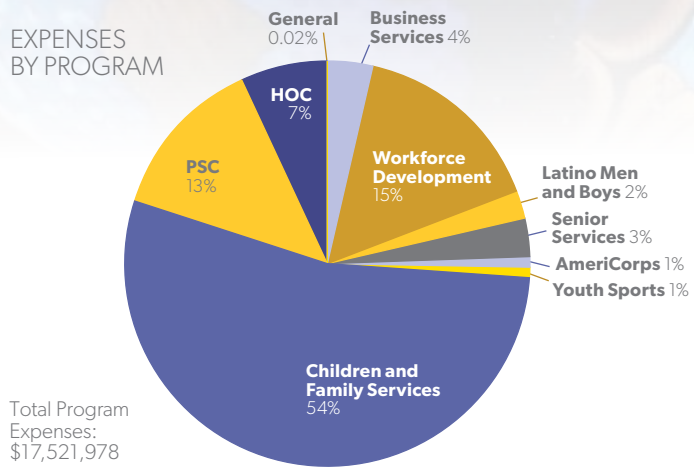
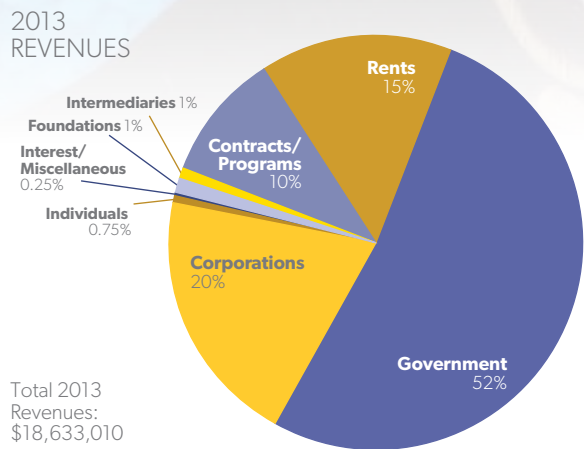
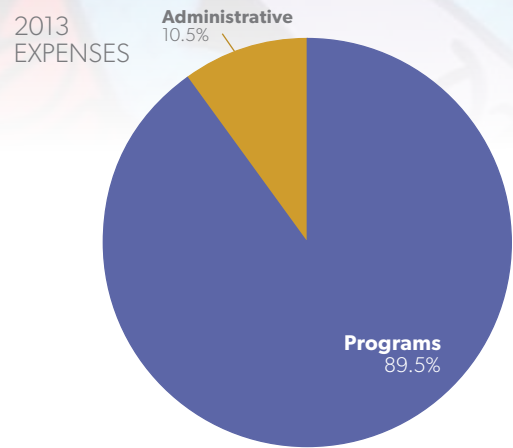
**THE NEEDS ARE DIVERSE, AND SO ARE THE PEOPLE.**



# UNITY

## 2013 FINANCIAL HIGHLIGHTS

- We launched a Green Initiative across all programs and properties to achieve our goal of a 10% reduction in energy, water, and CO2 emissions over the next five years. We will save \$8300 a year at just one property by introducing one aspect of the Green Initiative, an organics recycling system.
- This year, we increased our revenues from individual donors by 1537%, more than 16 times over last year's totals.
- In 2013 we received 94.46% more corporate support than in 2012.



## #50yearsof service

This year marks 50 years of servicing the community for the Unity Council with the appointment of new leadership. The cultivation of individual and corporate donors facilitated a broader reach to several new program sites and increased the number of clients we service.

The Unity Council's mission of economic, social empowerment and new development has helped build a pathway to the middle class for thousands of underserved individuals.

We reach more than 12,000 people annually, providing them with the tools to help improve their quality of life.

Join our mission and be part of an incredible 50th Year celebration of our past, present and future that will lead to a prosperous and sustained community. Your investment will help The Unity Council meet the rising demands for our programs. With the immense responsibility of our proud legacy in mind, we are determined to guide this incredible non-profit to new height in the coming years.

## BOARD OF DIRECTORS

Rosy Davalos | Victor Martinez | Rose Garcia | Zenaida Aguilera | Cheryl Chambers | Romeo Garcia | Isidro "Sid" Jimenez | David Matz | Ashish Dwahan | Silvia Guzman | Maribel Castillo

